Drive For Success Program

Program Period: June 6, 2017 – July 5, 2017

Program ID 17N2299RDP

Program Name Drive For Success Program – SER

Channel Nissan

Incentive Type Customer Cash (Claim Based)

Sales Start Date 06/06/2017 Sales End Date 07/05/2017

RDR Add Start Date 06/06/2017 RDR Add End Date 07/27/2017

Claim Start Date 06/08/2017 Allocation End Date 07/31/2017

Dealer Alert LAST DAY TO SUBMIT A CLAIM IS BY 11PM EDT ON July 31, 2017. No exceptions.

Program Description $500 Down Payment Assistance for low credit customers through NMAC and SCUSA under the NMAC SignatureACCESS program on select models.

Sales Quarter Closure Date 10/02/2017

Eligible Customers
- Customer Cash for customers residing in the Southeast Region with a credit score of 624 or lower.
- Payments contingent on booking of NMAC contract or SCUSA contract under the NMAC SignatureACCESS program
- Zero scores are not eligible for this program
- FICO scored by Consumer Credit will determine eligibility
- Credit Plus is not compatible
- Maximum 72-month term
- NMAC Credit has final approval

Eligible Dealers Only authorized Southeast Region Nissan Dealers, who become operational before July 5, 2017, are eligible to participate. Any Nissan Dealer, who terminates or is terminated by Nissan during the program period, becomes ineligible effective the date of termination.
Drive For Success Program

Eligible Models
New, unused and unregistered 2016/2017 Nissan Vehicles below sold during the program period.

<table>
<thead>
<tr>
<th>Vehicle Details</th>
<th>Sale Dates</th>
<th>Amount ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MY16/MY17 Altima</td>
<td>6/06/2017-7/05/2017</td>
<td>$500</td>
</tr>
<tr>
<td>MY16/MY17 Rogue</td>
<td>6/06/2017-7/05/2017</td>
<td>$500</td>
</tr>
<tr>
<td>MY16/MY17 Sentra</td>
<td>6/06/2017-7/05/2017</td>
<td>$500</td>
</tr>
<tr>
<td>MY16/MY17 Versa Note</td>
<td>6/06/2017-7/05/2017</td>
<td>$500</td>
</tr>
<tr>
<td>MY16/MY17 Versa Sedan</td>
<td>6/06/2017-7/05/2017</td>
<td>$500</td>
</tr>
<tr>
<td>MY16/MY17 Frontier</td>
<td>6/06/2017-7/05/2017</td>
<td>$500</td>
</tr>
</tbody>
</table>

Eligible Sales Types 0, 2, B, C

Claim Instructions (48 hours after the unit is reported sold)
1. Log on to the dealer portal at www.NNAnet.com
2. Under Applications, click on NISSAN Incentive Awards
3. Hover over the Claiming navigation link and click on the 17N2299RCI – Drive For Success Program – SER.
4. Select “Submit a Claim”.
5. Enter the VIN of the eligible vehicle.
6. Verify information entered is correct. If correct, click “Submit” to enter claim. If not correct, click “Modify” to correct and click “Submit” once again. Print resulting confirmation page for your records.
7. Please allow up to three weeks for the completion of the claims process.
8. The Drive for Success Program - SER report is updated nightly with the VIN detail of claims submitted and claims paid.

A copy of the consumer credit score for the primary applicant (from Equifax, Experian or TransUnion) must be kept in the deal jacket. As with all cash incentives, amount must be shown on the Buyer’s Order. Compliance is subject to an audit.

If your claim is not accepted, please immediately call the C&I Hotline or use Live Web Chat at Nissan Incentive Awards. It is the Dealer’s responsibility to ensure the claim was submitted successfully. Unclaimed units will not be paid incentives.